



2C23 YEAR IN REVIEW



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Letter from Arva Rice, NYUL President & CEO



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"Our work empowering communities is only successful because of our collaborative efforts."

Dear Friend of NYUL,

We are pleased to share our 2023 year-end report with you. In keeping with the theme of our annual Frederick Douglass Dinner, "Renew," NYUL has renewed our commitment to empowering communities and changing lives through our education, employment, small business, capacity building, mentoring, and advocacy programs and services. We have built new corporate and community partnerships and deepened others as partners turn to the New York Urban League for talent, volunteer opportunities, and celebrations.

This year, we received unprecedented support for our programs and services. Our Historically Black Colleges and Universities Fair received support from Wells Fargo, Amazon, Audacy, Fidelis Care, National Grid, PayPal, KeyBank, and Municipal Credit Union. Our Diversity & Inclusion Lab has expanded to include 13 brand partners, and our Employment and Career Services department features our corporate partners who share career advice and open positions in monthly information sessions. We are so grateful to our partners, who are essential to our work.

Our efforts to restore and return to our legacy building in Harlem continue. Most recently, we received \$3 million in support from the New York City Council. A special thanks to City Council Speaker Adrianne Adams. We also received an additional million dollars from Manhattan Borough President Mark Levine. We look forward to beginning this ambitious project in 2024.

I cannot close without thanking the dedicated volunteers who guide our work on the New York Urban League Board of Directors, led by Ward Corbett, Board Chair. Thank you to the NYUL staff members and the volunteers from our Young Professionals who dedicate countless hours to helping the community. Our work empowering communities is only successful because of our collaborative efforts.

Thank you for your partnership.

- Arva Rice



EDUCATION

Our Commitment: Every child is ready for college, work, and life.

The New York Urban League links students (and schools) with careers and "real life" workplace experiences designed to ignite their curiosity and empower and prepare them for a changing economy. Accomplished through school partnerships, civic groups, and other public and private sector organizations, NYUL helps students develop skills needed in the competitive job market while making their educational experience relevant to the world they will experience as adults.



2023 Highlights

2023 Education highlights come from the following programming areas:

Empowerment Days

HBCU Fair Project Ready & Project Ready Mentor

Whitney M. Young, Jr. Scholarship Program











EDUCATION

Empowerment Days

Overview

NYUL partners with corporations in a variety of industries from finance to sports to provide young women and men from across New York City with an engaging career exploration day. Top professionals from our corporate partners and supporters share their stories of success directly with high school students to provide inspiration and knowledge of career opportunities in diverse industries.

Young Women's Empowerment Day

Over 70 young women shadowed some of New York's most powerful business professionals at a wide range of employers, from Google to Audacy to Macy's. Along with guest speakers and interactive sessions, the attendees left ready to take on the world!

Young Men's Empowerment Day

Even an extreme weather event couldn't keep over 130 students from participating in a career exploration day that featured Microsoft, the Manhattan District Attorney's office, Deloitte and Yahoo Finance. Participants were rewarded for their effort with an engaging, fun and eye-opening experience.





By the Numbers...

200+ Students 8 Sponsors 13 Host Sites 5 Speakers



EDUCATION 36th Annual HBCU Fair

On Saturday, November 11, 2023, they came by the thousands, lining up early to be among the first to hit the tables at the New York Urban League's 36th Annual Historically Black Colleges and Universities (HBCU) Fair.



8K+
Attendance



1,707
Onsite
Admissions

Sponsors & Partners

Thank you to our partners Malcolm Bernard HBCU Fair, Denny Farrell Riverbank State Park, and New York Urban League Young Professionals; our sponsors Wells Fargo, Amazon, Audacy, Fidelis Care, National Grid, PayPal, Chick-fil-A, Melba's and Miss Jessie's, and the many volunteers who believed in this event, these scholars, and their potential.

Check out the fair's digital program guide, which contains updated content, including resources presented at the workshops and images from the day:

https://issuu.com/newyorkurbanleague/docs/hbcu 2023 digital program 110123.

Mark your calendars for Saturday, November 16, 2024. You won't want to miss out on next year's HBCU Fair!



EDUCATIONProject Ready



Overview

Project Ready prepares African Americans and other historically underserved youth, grades 8 -12, for college and careers. The program features:

- Impactful local and national partnerships
- Innovative content
- Professional development
- Targeted events, activities and programs unique to the Urban League Movement



- **61** Students Enrolled
- 30 1:1 Counseling Hours
- 150 Program Hours

All Project Ready programs align with the educational and youth development principles outlined in the National Urban League's Project Ready 2.0 Curriculum and the Youth Development Framework & Guide, including the use of planning and activity templates designed to encourage and support intentional programming.

Through NYUL's Project Ready program, comprehensive academic and social-emotional services are provided to public high school students. Our education staff conducts 1:1 counseling sessions and leads enrichment activities for students, helping them build the skills vital to graduating high school, being ready to succeed in college, and beginning to learn about and consider potential career choices.



EDUCATION

Project Ready Mentor



The Project Ready Mentor program is a vital initiative of the New York Urban League, aimed at empowering and guiding young individuals in their personal and professional development. The program pairs youth mentees with caring and committed adult mentors from the community and corporate partners.

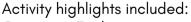
We believe in the transformative power of mentorship and the profound impact it can have on the lives of our mentees. Through regular mentorship sessions, group activities, and community events, we created a supportive and nurturing environment that promotes growth, resilience, and empowerment.



New York

- 15 Mentors
- 48 Youth Matched
- 180 Activity Hours
- 230 Program Hours

Throughout the year, our program focused on creating impactful relationships, fostering personal growth, and providing unique experiential learning opportunities for students at Bronx Legacy High School. By leveraging the knowledge, experience, and support of our mentors, we equip mentees with the skills, resources, and confidence they need to achieve their goals and excel in their chosen paths.



Careers in Tech presentation which facilitated networking opportunities, allowing students to connect with mentors and establish relationships.

Martin Luther King, Jr. Day of Service project where participants came together to create care packages for donation to local students from Hostos Community College.

Mentor Mentee Night at Dave & Buster's which strengthened the bonds between mentors and mentees, creating a positive and supportive environment for ongoing mentorship and guidance.





EDUCATION

Whitney M. Young, Jr. Scholarship Program



Overview

Each year, NYUL awards cash scholarships of \$1,500 - \$3,000 to 20 to 25 exceptional high school seniors. Scholarship recipients are also matched with mentors who work with them throughout their college journey

Since the development of the scholarship, the New York Urban League has awarded and leveraged over \$20 million to 4,000 African American and Latinx youth.

Each scholar is paired with a mentor from the New York Urban League and NYUL Young Professionals. Mentors provide scholars with ongoing support in addressing their needs as college students through in-person and virtual activities and experiences.

24 Recipients

\$83K

Awarded in 2023

Over 125 applications were received this year, with 24 students winning awards. Three students each received the prestigious New York Power Authority \$10k scholarship award, with another 3 each receiving the Ann S. Kheel TASK Foundation scholarship award of \$5,000.



2023 WMYJ Scholarship Awardees



Our Commitment: Everyone has access to jobs with sustainable living wages, good benefits and career advancement opportunities.

The New York Urban League's Employment & Career Services department provides New Yorkers with tools and access needed to get connected to employers, become career ready and/or create their own job through entrepreneurship. Our Career Services program prepares New Yorkers for work, while our D&I Lab works directly with employers. The Small Business Solutions Center helps individuals realize their entrepreneurial dreams while creating jobs for themselves and others.

with

New

A few of the Employment and Career
Services Success Stories
Clockwise from top: Jerson Castro,
Michael Newman, Lauren Dorvil

2023 Employment highlights come from the following programming areas:

Career Services Information Sessions

Career Fest

Diversity & Inclusion Lab

Small Business Solutions Center











EMPLOYMENT & CAREER SERVICESInformation Sessions

Our focus is to help unemployed/underemployed individuals become job-ready to take advantage of meaningful employment opportunities.

The Employment and Career Services department provides New York City residents 18 or older with free services to improve their chances of gaining sustainable employment with living wages and good benefits. One way we do that is by hosting monthly virtual information sessions with the NYUL Employment and Career Services team to inform the community about our services and how we can assist them on their path to employment.



Six information sessions were held from July through December, sharing NYUL's free employment and career services to the unemployed, underemployed and those seeking new opportunities.

Employment Partners Featured

The NYUL Employment and Career Services team was proud to introduce a new element to our information sessions: featured employment partners! Through relationship development, corporations participate in live information sessions with NYUL constituents to share information about their organization, culture and available job opportunities. 2023 Participating companies included:









Career Fest

A partnership with CUNY's Medgar Evers College





Overview

The New York Urban League in partnership with Medgar Evers College hosted a career fair. Employers representing the five boroughs came to meet with college students and the greater Brooklyn community to showcase their companies and job openings. Attendees were also engaged by the NYUL Employment and Career Services department to share our free services available to New York City residents ages 18 or older.

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Employers

A wide range of employers from the corporate, nonprofit and government sectors were in attendance. Industries varied from law enforcement to healthcare to social services.

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Attendees

Individuals from the Medgar Evers College community and the public were invited to meet with participating employers and learn about their companies and employment opportunities.

2023 YEAR IN REVIEW



Diversity & Inclusion Lab

The NYUL Diversity & Inclusion Lab is where Chief Diversity Officers and others collaborate, share best practices, and build a platform of diverse talent from which members of the Lab can draw for their talent searches.



NYUL and Audacy Diversity Leadership Summit Panel

Programming

In April, NYUL in partnership with Audacy, hosted the inaugural Diversity Leadership Summit. The summit, held at the Hard Rock Hotel, featured the following panel:

- Business and Human Case For Inclusive Leadership moderated by Arva Rice, President and CEO NYUL
- Internal and External Benefits of NYUL Partnership moderated by Sandra Garcia, D&I Lab Program Manager
- Business Benefits of Diverse Teams and Inclusive Environments moderated by Pat Robinson, Audacy's 94.7 The Block

D&I Lab at Work



Get to Know the Fragrance Industry Speakers



National Grid Careers in Gas & Electricity Panel

From in-depth and honest discussions on the U.S. Supreme Court's ruling overturning Affirmative Action, to discussions about career paths in the energy sector for diverse talent with brand partners NY Power Authority and National Grid, the D&I Lab kept these issues in the forefront and engaged thought leaders on ways change is coming to industries and ultimately society as a whole.



EMPLOYMENT & CAREER SERVICES Diversity & Inclusion Lab

Welcome New Lab Partners!

In 2023, the D&I Lab was excited to welcome the following new partners! CRESCO LABS°





Cresco Labs has partnered with the New York Urban League D&I Lab to align their shared dedication to inclusion and, for support in driving Cresco Labs' commitment to informing and engaging diverse audiences to help create opportunities for all in the cannabis industry.

Publicis Groupe has partnered with New York Urban League D&I Lab to help drive interest in careers and opportunities in the advertising industry via exposure to diverse professionals in the industry working a diverse set of roles.

The Fragrance Foundation is partnering with the D&I Lab for a multi-year collaboration to launch the Catalyst Initiative, a robust collective of intentional programming to increase diversity in the fragrance industry.





Small Business SOLUTIONS Center



New York Urban League Small Business S LUTIONS Center

Empowering Black and Latinx Small Business Owners in NYC

PRIMARY OBJECTIVES

- (1) Provide counseling and coaching/mentoring
- (2) Develop and expand e-commerce activities
- (3) Provide financial literacy workshops/training
- (4) Supply Strategies to pivot and grow post-COVID-19
- (5) Help meet the capital needs of Black businesses by providing loans and grants.

The NYUL Small Business SOLUTIONS Center was established to provide support services and resources to small businesses in Bedford-Stuyvesant and Harlem negatively impacted by COVID-19. Our main objective is to help 100 businesses in these areas.

The year began on a high as we launched two fundamental programs that set the tone for the rest of the year, including the Spring Fling – our first in–person event since the establishment of the SBSC, marking a significant milestone. Entrepreneurs came together to participate in panel discussions and informative fireside chats. The Spring Fling provided an opportunity for introspection, prompting business owners to reflect on their motivations for pursuing entrepreneurship.

Throughout the year, the SBSC offered a range of programs to complement our regular courses, including Funding for Small Business, Game Plan, and POP Your Profit. We curated a special summer programming session – Marketing May – a comprehensive three-part marketing series, Meet Your Match – a networking event for small businesses, and Pitch Black – NYUL SBSC's inaugural pitch competition.



Small Business SOLUTIONS Center



New Programs, New Opportunities to Succeed

The Small Business SOLUTIONS Center opened the first *Black Business Matters Business Plan* intensive summer camp program sponsored by TD Bank. Over a dozen brave burgeoning entrepreneurs allowed things to heat up in the 6-week accelerated session.

Progress Made

Since launching in 2021...

- Over 35 Programs Created
- Over 600 Unique Registrants
- Expanded the SBSC audience to all five boroughs and beyond NYC

Pitch Black, our inaugural pitch competition, sponsored by the UP Foundation, was a resounding success with a full house in attendance. The event, held at Home to Harlem as part of our salon series, was sponsored by TD Bank, and the UP Foundation. Distinguished judges awarded prizes ranging from \$1,500 to \$5,000 to the innovative winners: Charlecia Joy Cole of Stapledon Arts, Victor J. Perkins for the Jaia Board, and Rachel Aulet-McGann for Moments Always Remembered.

TD Bank hosted *Meet Your Match*, a speed dating event that connected almost 100 small business owners with peers who could exchange business and help build profits. We are grateful to our supporters at TD Bank, the UP Foundation, the Community Navigator Pilot Program, and the National Urban League Entrepreneurship & Business Development team for their invaluable contributions.

SBSC concluded our productive year with the fourth cohort of *Black Business Matters* and the third annual *NYUL Holiday Gift Guide*. These events capped off a year of extensive one-on-one technical assistance sessions.



Communities of Color Nonprofit Stabilization Fund



2023 Awardee Not On My Watch, Inc.

9 Years and Counting...

The New York Urban League is committed to co-administering the Communities of Color Nonprofit Stabilization Fund (CCNSF), which provides awards to nonprofits across the five boroughs. NYUL selects organizations that primarily serve African Americans as their constituency or have a 51% minority leadership as part of their board/executive staff.

Overview

In 2014, the New York Urban League, Hispanic Federation, Coalition for Asian American Children and Families, and Asian American Federation formed an alliance to provide capacity-building support to Black, Latino, and Asian-led community-based organizations throughout New York City's five boroughs.

463

Capacity Building Grants

Nonprofits receive grants of \$35-45k to conduct community needs assistance, board development, strategic planning, technology improvements or evaluation. Grant priority is given to smaller nonprofits where an investment in their infrastructure can have a transformative impact.

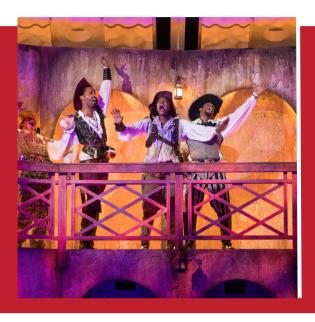
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Orgnizations Funded in 2023

Through a competitive request for proposal process, grantees servicing all five boroughs were selected. The direct services of these nonprofits vary from the arts and academic enrichment to addressing food insecurity and needs of older adults.



Communities of Color Nonprofit Stabilization Fund



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\$1.3M in Funding Allocated

The funds have had a significant impact on the sustainability, growth, and prosperity of many organizations that provide vital services to the most vulnerable communities in New York City.

2023 Grant Recipients

- ·67th Precinct Clergy Council, Inc.
- ·African International Collaborative Center (AIC)
- ·Barbershop Books
- ·Birthright AFRICA, Inc.
- ·Community Help in Park Slope, Inc.
- ·Destination Tomorrow, Inc.
- ·East New York Restoration Local Development
- ·F.I.E.R.C.E!
- ·FCBC Community Development Corporation
- ·Good Call
- ·Harlem Junior Tennis and Education Program
- ·Hip Hop Theater Festival DBA Hi Arts Theater
- ·Kids Creative, 404 Inc.
- ·Monitor My Health, Inc.

- ·Not On My Watch, Inc.
- Opening Act, Inc.
- ·Opus Dance Theatre and Community Services
- ·Represented Foundation
- ·Staten Island Urban Center
- ·Strycker's Bay Neighborhood Council, Inc.
- ·The Alex House Project
- ·The Harlem Chamber Players, Inc.
- ·The Wyckoff House & Association, Inc.
- ·Theatre of the Oppressed NYC, Inc.
- ·We Are Not Afraid
- ·Young New Yorkers
- ·Youth Design Center Events



FUNDRAISING EVENTS

The New York Urban League was pleased to host the Frederick Douglass Dinner along with the Champions of Diversity Breakfast and to support a team of runners in the iconic TCS New York City Marathon. Creating and participating in these special events help highlight the work and impact of the New York Urban League, introduce NYUL to new audiences and provide opportunities for further volunteer engagement. Every year we are able to honor corporations and leaders who in the spirit of Frederick Douglass recognize that there is "no progress without struggle." And our CHAMPIONS of Diversity breakfast celebrates individuals and corporations who work tirelessly to forward diversity, equity, and inclusion.



2023 Highlights

2023 Fundraising highlights come from the following events:

CHAMPIONS

Frederick Douglass Dinner Historically
Black
Colleges and
Universities
Fair

TCS New York City Marathon











CELEBRATING DIVERSITY, EQUITY, AND INCLUSION IN NYC

CHAMPIONS Awards







L to R: 2023 Honorees - Clarissa Moses-Washington; Linda G. Levy; Kenneth Ebie; Kim Davis; HR&A Advisors

Photo Credit: Gerald Pearl



"The 2023 Champions class represents a group of leaders whose dedication to improving diversity, equity, and inclusion in their respective industries and service to BIPOC communities is truly unparalleled, setting the pace for others to follow."

- Arva R. Rice, President and CEO, New York Urban League

250+ Business Leaders in Attendance

for the networking breakfast and panel discussions: Leading While Black, Emerging Trends in DEI and an inside look at NYUL's Diversity & Inclusion Lab.

2023 Honorees

2023 Champions Honorees include Linda G. Levy, President of The Fragrance Foundation, named the first-ever Catalyst Award Honoree in recognition of her leadership in advancing DEI in the multi-billion-dollar fragrance industry; Kim Davis, Senior Executive Vice President of the National Hockey League awarded the Leadership Award; HR&A Advisors were recognized as a Champion in Recruitment, Retention and Belonging; Clarissa Moses-Washington, Manager of Diversity, Equity & Inclusion of jetBlue Airways received the Rising Star Champion Award; and, Kenneth Ebie, Executive Director, Black Entrepreneurs NYC was named Equity & Inclusion Ambassador.

Sponsors

Generous sponsors include Catalyst Champion Sponsor, The Fragrance Foundation; Diversity Champion Sponsors FINN Partners, National Hockey League, Publicis Groupe, White & Case; and, Equity Champion Sponsors BlackRock, Bloomin' Brands Inc., jetBlue, and L'Oreal.

Event Chair

Thank you to Helen C. Shelton, Global Chief Diversity Officer, FINN Partners and NYUL Board Member for her support as Event Chair and her ongoing commitment to diversity, equity and inclusion in New York City.



57th Annual Frederick Douglass Dinner







Honoree Tom Halloran

Honoree Alison Overseth & Rev. Dr. Alfonso Wyatt

Honoree Alfre Woodard

On Thursday, June 1, 2023 the New York Urban League held its 57th Frederick Douglass Awards Dinner saluting distinguished honorees, Tom Halloran, EVP & CFO of Fidelis Care; Alison Overseth, CEO of Partnership for After School Education; and Alfre Woodard, actor, activist, and producer. The elegant event was emceed by NBC 4's Myles Miller with Honorary Chairs Phylicia Rashad and James Rhee. Wendy and Doug Eisenberg Co-Chaired the event with Ken DeRegt and Fidelis Care served as the Lead Sponsor. Diageo/Pronghorn underwrote this year's reception.

NBC 4 created special tribute videos narrated by anchor David Ushery for each honoree. The final moment was the award presentation by Rev. Dr. Alfonso Wyatt to Ann S. Kheel honoree Alison Overseth, Abenaa Udochi to Frederick Douglass honoree Tom Halloran and Alexander Smalls to Frederick Douglass honoree Alfre Woodard. The videos and introductions were heartwarming and further demonstrated why the honorees were selected for the prestigious awards.

The theme of the evening was "RENEW." Each honoree and NYUL President and CEO, Arva Rice, shared what RENEW meant to them. Rice urged the over 450 attendees to "RENEW their commitment to social justice, RENEW their commitment to making a difference, and RENEW their resolve to keep contributing when we move forward and even when we have to take a step back."



RACE TO RAISE AWARENESS AND FUNDS TCS New York City Marathon



OFFICIAL
CHARITY PARTNER

NEW YORK CITY MARATHON

Sunday, November 5, 2023

On a mild Sunday morning in New York City, the 2023 TCS New York City Marathon kicked off. NYUL runners Christina Blum, Roberto Clemente, Alex Gray, Nora Giordano, Garrett Harper and team captain and NYUL Board Chair Ward Corbett completed their race to support the New York Urban League after 26.2 Miles!

Team NYUL Raises \$20k and Awareness for NYUL



The TCS New York City Marathon courses through the five boroughs of New York City and is the largest marathon in the world. This year, we invited six runners to join Team NYUL, four of them first-timers to the marathon, to partner with us to raise awareness and funds for our work to ensure that African Americans and other underserved communities secure a first-class education, economic self-reliance and equal respect of their civil rights through our programs, services, and advocacy.



FUNDRAISING Supporters

\$5K - \$9,999

Grain Management, LLC

Greater Harlem Chamber of Commerce

H&R Advisors

ietBlue

Ledes Foundation

Manatt, Phelps & Phillips

Medidata

Metropolitan Jewish Health System Foundation

Municipal Credit Union

NBC 4 New York

Armstrong Teasdale

T-Mobile

UP Foundation

Ted & Nina Wells

\$10K - \$20k

Audacy

Blackrock

Bloomberg

Bloomin' Brands

Charter

Citigroup

DoorDash

Susan Dryfoos

ESPN

Estee Lauder

Geico

Tom Halloran

KeyBank

National Hockey League

New York Jets

New York Yankees

OMD

Saks Fifth Avenue

Uber

Wynn and Encore Las Vegas



\$25K - \$35K

BET Networks

Cresco Labs

Enterprise Rent-A-Car

FINN Partners

JPMorgan Chase & Co.

L'Oreal

Macy's

Meta

National Basketball Association

Northwell Health

PayPal

Proskauer Rose LLP

Publicis Groupe US

TASK Foundation

The Poses Family Foundation

Tides Foundation

UPS

White & Case

\$40K - \$70K

Amazon

Diageo

Doug & Wendy Eisenberg

Local Initiative Support Corporation

National Grid

Alison Overseth & Ken deRegt

Wells Fargo

\$100K+

Bill & Melinda Gates Foundation

Consortium for Worker Education

Department for Youth and Community Development

Fidelis Care

The Fragrance Foundation

\$1,000,000+

Department for Youth and Community Development



WHO WE ARE NYUL Staff and Board Members



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LaDonna Jones

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inequality is

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